



# ERIC HEIDELMARK

WEB DEVELOPER & DESIGNER

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<http://heidelmark.com>

<http://hmark6.com>

## EMPLOYMENT

### Sports Technologies LLC

2009–

Application Developer building rich Ruby on Rails Web applications including easy-to-play games, aggregated news, and community tools for world-class brands in sports and media.

<http://www.sportstechinc.com>

### Freelance Web Contractor

Ongoing

Website Designer & Developer working on all architectural levels from platform to user interface design for clients large and small.

<http://hmark6.com>

### New York State

2004–2009

Information Technology Specialist 2 & 3 responsible for designing and developing Web applications with Adobe ColdFusion for internal and public use.

<http://www.ag.ny.gov> • <http://www.cs.state.ny.us>

## SELECTED EXPERIENCE



### NFL.com Draft MVPs

With Ruby on Rails, I designed and developed a NFL Draft mini-game, which handled 43 million votes from 900,000 users to determine the most valuable NFL draft pick of all-time.

<http://draftmvp.nfl.com> (retired)

### NASCAR.com Eliminator Challenge

Developed a fantasy-style game with Ruby on Rails for the NASCAR Nationwide Series. Users chose drivers, formed public and private groups, posted comments, and were scored into group and overall leader boards.

<http://fantasygames.nascar.com/eliminator> (retired)

### NFL Weekly Countdown

Designed and developed a ballot for NFL Network's Weekly Countdown using Ruby on Rails, MYSQL, and Prototype. The application collected over 250,000 votes from fans for the year, and was nominated for a 2010 Sports Emmy Award.

<http://weeklycountdown.nfl.com> (retired)

☛ Complete portfolio available online at <http://hmark6.com/portfolio>



## EDUCATION

### Siena College

Bachelor of Computer Science, earned May 2004

## SKILLS

Hand coded HTML, CSS, Javascript and related technologies (e.g. haml, sass, jQuery)

Application development using Ruby on Rails and various OOP languages & frameworks.

Competant version control with SVN and git.

Platform maintenance with EngineYard, Heroku, and custom solutions for a Rails stack.